

BIG Impact REGULATION

October 2019

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COMPETITION CONTEXT:

1. **BIG Impact** is a joint initiative of Vodafone Portugal and Câmara Municipal de Cascais (henceforth referred to as "**Promoters**"), to launch a Competition that aims to boost and accelerate the development of technology-based Projects, which once leveraged on the advantages of the technologic innovation will contribute to cause impact in the world, improving people's lives (henceforth referred to as "**Competition**");
 2. The Competition intends to encourage the emergence of new Projects and their commercial exploitation, with the support of relevant entities among the markets of action (henceforth referred to as "**Partners**")
 3. The Applicants, when running for the Competition, should apply their technology, application or project (henceforth referred to as "**Project**" ou "**Projects**"), under the terms below;
 4. When applying the Competition, by means of submitting their application, each Applicant henceforth referred to as "**Applicant**") agrees and accepts this Regulation's terms and conditions below.
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01. CATEGORIES AND CHALLENGES OF THE COMPETITION

- 1.1. Applications to the Competition should respond to one of the three categories and challenges:
 - a) **Empowering Society** The area "Information segmentation" is sponsored by Visão magazine. Within this category, the Applicants can present an Application to answer the following challenge: How to improve the experience on accessing the information, empowering society through a transparent and customized curatorship;
 - b) **Enabling People** The area "People with special needs" is sponsored by Vodafone. Within this category, Applicants can present an Application to answer the following challenge: How to use the entrepreneur ecosystem and the technological innovation, making it available to everybody, to build an inclusive and digital society;
 - c) **Renewing Ecosystem** The area "Circular Economy" is sponsored by Câmara Municipal de Cascais. Within this category, os Applicants can present an Application to answer the following challenge: How to enable people to adopt solutions that foster the reintroduction of goods in the consumption cycle, boosting circular economy.

02. APPLICATIONS SELECTION CRITERIA

- 2.1. On the process of selecting the finalists, the applications that meet the requirements established on this Regulation will be evaluated based on the following criteria:
 - a) **Team** (competences, experience and diversity / adequate resources);
 - b) **Project Quality** (creativity/originality, innovation and user experience design);

- c) **Project Usefulness** (relevance and added value for the users);
- d) **Project Impact** (ability to improve people's lives both national and globally);
- e) **Business Model** (commercial feasibility and growth potential);
- f) **Feasibility** (technical, operational and commercial);
- g) **Maturity** (medium/high Technology Readiness Level);
- i) **Sustainability** (environmental, social and economic impact).

03. ELIGIBILITY TO PARTICIPATE ON THE COMPETITION

- 3.1. All of the Applicants that intend to develop a Project that responds to one of the proposed challenges and deliberately make it commercially available, can apply, as long as they are:
 - a) **Individuals** that intend to launch at least one Project and create a working team to make it available to the market (in case it's not already formed) including, but not limiting to, university students and innovation groups;
 - b) **Companies**, both national or international, whether for profit or not, as long as they intend to launch at least one project and make it commercially available. To be eligible as Applicants, those companies must have a maximum of 250 members and their total annual balance cannot exceed the 43 million euros.
- 3.2. In both of the previously identified cases on 3.1 a) or 3.1 b) the Applicants can form teams with up to 5 members over 18 years old, residing in Portugal or not. Each team should nominate a representative, who will be the responsible member before BIG's organization and who will subscribe, in the name of the others, all the documentation and information necessary to their participation on the Competition;
- 3.3. The following groups will be not be considered to receive any investment prizes, within the current Competition:
 - a) Employees of any of the promoting entities, sponsors of the Competition or companies that belong to the group of any of the previously referred entities;
 - b) Suppliers of any of the promoting or sponsoring entities;
 - c) Relatives (up to 2nd degree) of any employee of the promoting or sponsoring entities;
 - d) Any individual chosen to be part of the Applications' analysis and evaluation team and also any experts or consultants that have participated on the concept, design and implementation of the current Competition or that may be invited to help on the analysis of the Applications.
- 3.4. Applicants that belong to any of the previously referred groups at paragraph 3.3. that submit their Projects to the Competition can only benefit from the "Development" phase referred on the paragraph 7.1 (iii) below.

04. APPLICATIONS PERIOD

- 4.1. The period for submitting Applications begins on the 15th of October 2019 and ends on the 12th of November at 11h59 p.m. (GMT). All of the Applicants must deliver, until that date, all of the information and documentation demanded on the paragraph 5 below, under penalty of the applications not being accepted. The applications should be submitted through the platform bigimpact.pt.

05. APPLICATIONS

- 5.1. Applicants should apply the current competition through the platform bigimpact.pt, complying with the following:
- 1°. **Register** their Application on the previously referred platform.
 - 2°. **Fill the Application form** with the requested data, namely the following:
 - Identification of the Application (name of the team or Project - how they should be identified)
 - Name, contacts and national origin of the Applicant (single individual or team representative)
 - Identification of the other team members (if applicable)
 - Profile of every team members (LinkedIn and/or similar)
 - Project title
 - Project description
 - Motivation for the Application
 - Aspects referring to the evaluation criteria described on the paragraph 2.1 a) - i
 - 3°. **Expressly accept this Competition terms and conditions** foreseen on this Regulation. By participating on BIG Impact through the registration on the platform bigimpact.pt and through presenting the online Application, the Applicant accepts this Regulation terms and conditions, as well as the terms and conditions concerning the use of this platform.
- 5.2. At the moment of the Application, Applicants don't need to present a developed Project (prototype or advanced concept), mas should deliver enough information, data or materials so the evaluation can be done with the utmost rigor, according to the previously defined evaluation criteria. The Projects that present better arguments to proceed to the "Acceleration" phase, during which the Applicant will get to develop their ideas, technologies, applications or projects, will be valued.
- 5.3. Given the international nature of the Competition, it's necessary that all of the Applications are presented in english. Applications presented in any other language won't be considered.
- 5.4. Each Applicant or team may apply with more than one Project, but only one Project per Applicant can be selected to the next phase.

06. APPLICANTS RIGHTS AND OBLIGATIONS

6.1. The following is guaranteed to the Competition Applicants:

- a) Applicants keep their Project's copyrights and industrial property;
- b) Applicants keep the right to commercially explore the developed Projects, giving the Promoters and Partners a license so they can use them free and exclusively for a period of 1 year after the demos/pilots presentation event (Demo Dare);
- c) Projects developed on the Competition will have access to a promotion program promoted by Vodafone Portugal and Câmara Municipal de Cascais, in case they have interest to be part of it, but the Promoters won't keep any rights over the commercialization of the Projects.

6.2. Each Applicant declares and guarantees that:

- a) The informations and data provided under the Application are true, complete and accurate and the Application contains a work created by the Applicant, with a creative nature, original and not copied or designed within any other company (besides the Applicant's) and/or has not been developed in collaboration with other entities neither is the result of a request;
- b) The application and all the documents presented with it don't break any third-party rights, including copyrights and/or industrial property and comply with the applicable legislation and regulation;
- c) If an Applicant is selected in multiple Applications (whether as a representative or as a team member) will necessarily have to choose only one to move to the "Acceleration" phase foreseen on the paragraph 7 below, announcing the decision to the e-mail hello@bigimpact.pt;
- d) The information and data made available by the Applicant are not charged or object of assignment, transfer or encumbrance promise, once they will neither be released to the general public, nor placed by the Promoters on the Portuguese or international market;
- e) Will not copy or use any informations, data, ideas, Projects to which the Applicant have access or acknowledge, during or through the Competition;
- f) Assumes all and any responsibility of any nature that may arise from potential information provision that breaks any of the previous clauses;
- g) All the information shared by any of the parts (Promoters, Partners e Applicants) during the Competition, should be treated as confidential information.

"Confidential information" should not include information that:

1. It is published on the release date or made available in other way to the general public;
2. After being released it was published or became globally available to the public, guiltless of any of the Parts;
3. It is known by any of the Parts before it has been released by one Part to another under this Agreement; or

4. Was released to one of the Parts by a third-party unbound by confidentiality obligations to any part or to any third-parties.

The onus belongs to the Part that declares the exception to prove that any of the previously referred exceptions applies.

6.3. The finalist Applicants of the Competition authorize the use of their image, voice, photography and video, collected on the platform and/or at the events that will happen under the current Competition, with the goal to promote and communicate the Competition and the developed Projects in any part of the world and through any media. They authorize also to be included in promotion and communication articles by each of the Promoters, under the current Competition.

07. COMPETITION PHASES

7.1. The Competition is organized into 3 phases: (i) Applications, (ii) Acceleration and (iii) Development, as detailed below:

(i) Applications

This phase is open to everybody who wants to participate in the Competition, under the conditions previously described. The beginning of this phase coincides with the Competition's Launch Event, set for the 15th of October 2019, ending at the 11h59 p.m. (GMT) of the 12th of November.

This phase will follow this order:

- I. **Insights & Info:** The involvement in the Competition begins with the potential Applicants to access the website bigimpact.pt, where all the information is made available;
- II. **Applications:** The Applicants should make their registration at the platform, describing in a general and structured way the Project(s) they want to present the Competition, giving the remaining information demanded on the other fields. The information given by the Applicants in this phase of the Competition remains confidential, being only visible by the Competition organization members and the Jury.
- III. **Pre-Selection:** The Competition Jury will analyze the submitted Projects, verify if the Applicants presented the required documentation and if there are no impediments. Based on the criteria set on paragraph 2 of the current Regulation, the Jury will then pre select 5 applications per challenge which will be submitted to interviews (live or virtual). All the Applicants will be notified via e-mail with the Jury decision.
- IV. **Selection:** After the validation interviews, the 5 finalist Applications per challenge will be identified and will move on to the next phase. No Applicant (or team with the same Applicant) can move on to the next "Acceleration" phase with more than one selected Project. If one Applicant is in this situation he will have to chose only one of the Projects and inform the Competition organization about his choice within working days after the announcement of the results, to the email hello@bigimpact.pt.

(ii) Acceleration

This phase is only for the finalist Projects selected in the final phase of the “Applications”.

This phase will have the following steps:

- I. **Hackathon:** A 48-hour working marathon during which the Applicants get the chance to develop their Projects. Along the working session, the Applicants will have permanent guidance and follow-up by mentors and experts so they can develop their Projects, improving their value propositions to respond to the challenges.
- III. **Presentation:** At the end of the Hackathon, all of the participating teams will have get to pitch their Projects before a panel of jurors who will evaluate them. The official language is English.
- IV. **Evaluation:** Upon the application of the criteria set on paragraph 2 of the current Regulation, the Jury will evaluate the pitch that each team presented at the end of the Hackathon.
- V. **Winners:** The Jury selects the BIG winners, one per challenge, which will be then announced and rewarded in the end of the Hackathon. The prizes for the BIG winners will be different depending on the challenge they responded have been launched by a BIG partner or a BIG Promotor.

(iii) Development

The Development phase is meant for the BIG winners announced at the end of the Hackathon and will last for approximately 9 months.

This phase has the following steps:

- I. **Pilot Development:** After the Hackathon, each one of the BIG winners - Pilot Award begins a co-construction process in collaboration with the partner who launched the challenge of which they became winners. In this co-development phase the Pilot Award Partner commits to provide technical and financial support for the Pilot implementation, against his availability. In the case of the BIG winners - Boost Award, the Pilot development is optional, against their interest on the Joker Showcase Challenge.
- II. **Mentoring and Experimentation:** Along these 9 months there will be monthly follow-up sessions, promoted so that experts from different areas can give technical and business support on the Pilot Development. The Promoters will also be available to commit on supporting the winners regarding their areas, against the type of the received prize.
- III. **Demo Dare:** The day when the Winners will publicly present their Project Pilots at an event that sets the end of the Competition. In this final event, the BIG winners - Pilot Award and corresponding Partners, will be invited to present a demo of the Pilots they've been developing along the last 9 months. The BIG winners - Boost Award that have accepted the Joker Showcase Challenge will also get the chance to present their demos.

- 7.2. The Competition organization, upon agreement with the Promoters and the Partners, reserves the right to reduce or increase the number of Applications that move on to the “Acceleration” phase.
- 7.3. Applications that have impediments or limitations as described on paragraph 3.3 above and don’t collect the conditions to win an investment prize may integrate the “Acceleration” phase and apply for a Honorable Mention.

08. JURY

- 8.1. The Jury is an independent body formed by a minimum of 8 members of recognized reputation and merit, chosen by the Competition Promoters and Partners.
- 8.2. Deliberations will be made by a simple majority of the issued votes and adopted in a private session.
- 8.3. The Jury analyzes and upon the application of the selection criteria, chooses the Applications on the different stages.

09. COMPETITION RESULTS RELEASE

- 9.1. The pre-selected and finalist selected Projects will always be notified through the platform bigimpact.pt and by email.
- 9.2. The finalist Projects that move on to the “Acceleration” phase will be announced after the “Applications” phase is closed, in a maximum period of 6 working days after that date. Besides informing the Projects representatives, the announce will be published on the platform.
- 9.3. BIG winners will be announced at the closing of the Hackathon and after published on the website of the Competition.

10. AWARDS

- 10.1. The Competition foresees the following prizes to award the BIG winners, chosen among the finalists:
 - For the Promotor challenges, the prize awarded to the winner of each challenge will be a Boost Award and one BIG winner will be selected per challenge according to objective criteria (foreseen on this Regulation) and subjective (determined by the Jury of the Competition);
 - For the Partner challenges, the prize awarded to the winner of each challenge will be a Pilot Award and one BIG winner will be selected per challenge according to objective criteria (foreseen on this Regulation) and subjective (determined by the Jury of the Competition);

10.2. BIG winners - Boost Award will have access to:

- a) A 2.500€ (two thousand and fifty hundred euros) Investment Prize for business to invest on the Project development and communication. Its attribution is subject to the presentation of the Business Plan, which should happen up to 1 month after the communication of the award and the referred amount will be available according to the different phases of the plan and presented expenses;
- b) Joker Showcase Challenge presents to the BIG winner as an opportunity to present the demo on the Demo Dare day. For that, the Big winner will have to accept the challenge to have a demo ready to be showcased in 9 months. After accepting the Joker Showcase Challenge, the Promotor accountable for each challenge will nominate an entity as use case, the Joker, whose goal will be to collaborate with the winning team and ultimately could be the Promoter itself or any associated entity;
- c) The Launch Pack prize is formed by two perks: virtual incubation at Ninho de Empresas of DNA Cascais, provided by Câmara Municipal de Cascais, and the integration at Vodafone Power Lab, and they may in both cases to have access to all the inherent advantages for 12 months;
- d) Recognition and communication by the Competition Promoters, as well as any other support measures or prizes that may arise along the Competition and which will be announced timely.

10.3. BIG winners - Pilot Award will have access to:

- a) A 5.000€ (five thousand euros) Investment Prize to invest on the Pilot development and communication. Its attribution is subject to the presentation of the Pilot Development Plan, made in collaboration with the correspondent Partner and which should happen up to 1 month after the communication of the award and the referred amount will be available according to the different phases of the plan and presented expenses;
- b) Integration on the "Development" phase, in collaboration with the Partner that launched the challenge for which the candidate was elected a BIG winner, including mentoring and follow-up sessions that aim to support the pilot development;
- c) The Enablers Pack prize is formed by two perks: Vodafone Portugal commits itself to give support regarding the technological development, while CM Cascais commits itself to enable and support the experimentation of solutions in real environment;
- d) Recognition and communication by the Competition Partners, as well as any other support measures or prizes that may arise along the Competition and which will be announced timely.

10.4. The number of the awarded Projects may be diferente from the number established in the beginning, if the Competition Promoters decide so. That number can be lower of higher and the decision will be announced timely.

11. GROUNDS FOR EXCLUSION AND/OR NOT PRIZE AWARDING

11.1. It is considered as grounds for exclusion and/or not prize awarding the following behaviors by the interested parts or Applicants:

- a) The non-compliance of any of the obligations fixed in the current Regulation and/or the Platform, as the absence of the events as foreseen on the paragraph 7.1., (ii), e (iii);
 - b) The non-compliance of the requests regarding the Project and the data sets fixed on the current Regulation, as well as the non-compliance of any aspect of the Regulation considered as essential by the Applicant;
 - c) The violation of any legal or regulatory applicable disposition;
 - d) The vetting of evidences of practices that restrict competition;
 - e) The vetting of any attempt of damaging the normal operation of the Competitions, namely through fraudulent, automatic or illegal votes;
 - f) The Applicant or interest's behavior that may considered unfair by the other Applicant including but not limited to the modification of the decision and voting functions;
 - g) The non-compliance with the Competition Jury and Promoters' decisions;
 - h) The verification of impediments and/or conflicts of interest by the interested or the Applicant;
 - i) The complete modification of the Project characteristics, in the Acceleration or Development phase, as it was presented in the phase of the Applications submission at BIG Impact Competition;
 - j) The establishment of commercial, sponsorship agreements (or of any other nature) with any direct competitor of any Promoter or Partner, as long as the Competition is on going;
 - k) Any other situation that the Promoters and/or the Partners find a reason to exclude and/or not award the prize, such as the non-compliance or providing fake informations regarding the Application;
- 11.2. With no prejudice of the rights the that assist the Promoters and Partners in each one of the situations foreseen on the previous paragraphs, namely compensatories, if the behaviors described at the previous points occur after the award of prizes, the Applicant should return each and every amounts received by the Promoters and Partners, within 8 working days maximum from the acknowledge date.

12. COMPETITION CANCELLATION

- 12.1. The Promoters reserve the right to modify or cancel the current Competition at any moment, against notification by email sent to the Applicants already registered and against announcement insertion at the platform bigimpact.pt for the other interested parts;
- 12.2. The current Competition may also be cancelled by reasons of force majeure or even in the cases when the Applications don't meet the minimum requirements for quality or creativity or if there are indications of restrictive trade practices and/or have not been received enough Applications to make the Competition;
- 12.3. The Competition cancellation made under the previous terms does not give the Applicants and/or interested part the right to a compensation.

13. OTHER CONDITIONS

- 13.1. The Applications and documents submitted with the applications are not returned to the interested parts and to the Applicants.
- 13.2. It's the interested parts and Applicants responsibility to support the costs regarding the investigation and preparation of the Application, Project Developments, production costs and all the administrative costs or other related to the preparation and submission of the Application(s), participation in the Competition events and regarding the corporations' constitution.;
- 13.3. Any request for clarification about the current Competition should be addressed to the organization of the program, by the email accessible on the platform bigimpact.pt. The answers to those requests will be available to all the Applicants registered at the platform bigimpact.pt;
- 13.4. The Promoters have the right to, at any moment, modify the current Regulation, notifying the Applicants about the modification through the platform bigimpact.pt and/or email;
- 13.5. For experimentation and effective testes of the winning solutions purposes, the teams should use Vodafone's mobile network, who will, as one of the Competition Promoters, provide an easy and simple access to the network for real-environment tests.

14. ADVERTISEMENT AND PERSONAL DATA

- 14.1. Applicants give the Competition Promoters the unconditional and perpetual right to publish and use all the informations regarding the content of their Applications, which the Applicants release publicly along the presentations at the Hackathon and any other else which may happen under this Competition, as well as their personal data as long as it's necessary to the Competition's communication;
- 14.2. The Applicants expressly authorize the CompetitionPromoters and Partners to record and to produce a video-showcase of the Projects that correspond to the Applications selected for the Hackathon and any other event that may happen under this Competition. They authorize the use of the sound and images of the Applicants for the video-showcase, and this may be used by any of the Promoters and Partners in promotional activities, both internal and external;
- 14.3. Regardless the platform contains security measures for the reception of data through the Internet, the Promoters alert for the fact that the data that circulate on the Internet are not fully protected against potential deviations and improper accesses, being the communication of access codes, passwords, confidential codes or any sensitive information made under full responsibility of the participants and Applicants to the current Competition;
- 14.4. The responsible entity for the database is imatch, granting the owner of the personal data the right to access and modify them against written communication, sent to the responsible entity's address: Rua do Grilo 135, 1950-144 Lisboa, Portugal.
- 14.5. Applicants should neither assume any commitment regarding promotional or adverstising activities nor participate in any public commercial about their participation on the current Competition and/or in any of the related events without the previous written consent of the Competition Promoters.

15. LIABILITY EXCLUSION

- 15.1. Each Applicant will be responsible for any potential copy and industrial property rights related to his Application and documents that are part of it, for example, through the registration of the brand, patent, design, industrial models or others. Consequently, the Promoters and Partners will not be responsible for any costs arising from losses, damages, accidents, expenses or responsibilities ascribed to the Applicants, regarding any failure to correctly protect any copyrights and/or industrial property related to the Applications and that arise from the Participation in the current Competition.

16. APPLICABLE LAW AND DISPUTE SETTLEMENT

- 16.1. The current Regulation follows the Portuguese Law;
- 16.2. In case of the emerging dispute of the interpretation, validity or application of the current Regulation, both Parts will endeavour, by all means of dialogue and forms of interests composition, to obtain a concerted solution for the matter;
- 16.3. When it's not possible to reach a friendly and negotiated solution in the terms of the previous paragraph, any of the Parts can, at any time, resort to judgement, for what they elect mutually as unique and exclusively competent the Lisbon Juridical District, with evident renunciation to any other.

17. VALIDITY

- 17.1. The total or partial nullity of any clause from this Regulation does neither affect the validity of the other clauses or the remaining part of that clause considered valid, nor the validity of this Regulation, and it should always be reduced/converted.

18. COMPETITION PROMOTERS

- 18.1. The Competition Promoters are the following entities:
- a) VODAFONE PORTUGAL, COMUNICAÇÕES PESSOAIS S.A, referred on the current Regulation in a shortened way by **Vodafone** or **Vodafone Portugal**, with headquarters at Avenida D. João II – Lote 1.04.01, 8º floor, in Lisbon, with the share capital of €91.068.253, registered at Conservatória do Registo Comercial de Lisboa, with the tax number 502544180
 - b) CÂMARA MUNICIPAL DE CASCAIS, local autarchy, with headquarters at Praça 5 de Outubro, Nº 9 in Cascais, registered with the tax number 505187531.

ATTACHEMENT I

General Data Protection Regulation

<http://eur-lex.europa.eu/legal-content/EN/TXT/PDF/?uri=CELEX:32016R0679>

ATTACHEMENT II

Consent for Personal Data Processing

By agreeing with this consent form, I confirm that in the moment I submitted my Application to the Competition BIG Impact, I acknowledged and read its Data Privacy and Protection Policy and, having understood its content and knowing my rights, accept and agree that my data is processed by this Competition Promoters for a period of 5 years.

ATTACHEMENT III

Privacy Policy and Data Protection

BIG Impact acknowledges that the use of your personal data requires your trust. We are bound to the highest privacy standards and we will only use your personal data for clearly identified purposes and according to your data protection rights.

The confidentiality and the integrity of your personal data is one of our main concerns.

The current Privacy Policy establishes the way that BIG Impact uses the personal data of their applicants, which consists of:

1. What is personal data?
2. Which companies are part of BIG Impact?
3. Who is responsible for processing your personal data?
4. How do we collect your personal data?
5. For which purposes and with which ground can your personal data be used?
6. Which personal data can be collected?
7. How do we keep your personal data safe?
8. For how long do we keep your personal data?
9. With who can we share your personal data with and how do we keep it safe?
10. How can you change or remove your consent?
11. How can you get in touch with us?
12. Your rights
13. The right to complain to CNPD

1. What is personal data?

For this Policy purposes, we follow the definition adopted by GDPR, namely, any information related to an individual person, both identified or identifiable, being identifiable considered to be a single person who can be identified, direct or indirectly, by an ID number or by one or more specific elements of her physical, physiologic, psychic, economic, cultural or social identity.

2. Which companies are part of BIG Impact?

The Competition BIG Impact is a joint initiative owned by Vodafone Portugal and Câmara Municipal de Cascais organized by the consultancy company imatch - innovation ignition, Lda., with head office at Rua do Grilo 135, 1950-144 Lisboa, holder of the tax number 508 681 766 and registered at the Commercial Registry of Lisbon under the same number (hereinafter referred as "imatch").

3. Who is responsible for processing your personal data?

imatch is responsible for processing the personal data of Competition BIG Impact's participants who apply through the website www.bigimpact.pt

4. How do we collect your personal data?

Your personal data will be collected and processed if you register an Application for the Competition BIG Impact.

5. For which purposes and with which ground can your personal data be used?

Your personal data will be collected and used for promotion purposes regarding the Applications' Evaluation, Release, Communication and Activations for BIG Impact, namely to share information about the Competition (information and communication of all the different events that are part of it) as well as to identify the Applicant and his Application for logistic purposes.

Your personal data will be collected and used for promotion purposes regarding the future editions of BIG Impact.

On the terms of the current EU data protection policy (GDPR), the use of personal data has to be justified under, at least, one legal ground for personal data processing. You can check the explanation about the scope of each one of those grounds. *

The legal ground that apply to collecting and using your personal data for BIG Impact Applications' Evaluation, release, communication and Marketing purposes is your consent.

Your personal data will be collected and used for promotion purposes regarding BIG Impact and Marketing (information and communication of all the different events that are part of BIG Impact).

*legal grounds for processing personal data:

- When you have given consent for your personal data processing (for these purposes you will be given a consent form to allow the use of your personal data, and that consent may be removed afterwards);
- When the processing is necessary to celebrate or perform a contract with you;
- When the processing is necessary to fulfill the legal duties to which BIG Impact is subject;
- When the processing is necessary to achieve a legitimate interest and our reasons for its use outweigh your data protection rights;
- When the processing is necessary for us to declare, execute or defend a right regarding a legal action against you, us or a third-party.

6. Which personal data can be collected?

The following personal data can be collected through the channels and services described on this Privacy Policy:

- **Contact Data:** First and Last Name, Mobile, e-mail;
- **Personal Information:** Job title, Name of the Company, Role, Country;
- **Company Information:** Co-workers, Business area;
- **Identification Data:** Tax number (if applicable).

7. How do we keep your personal data safe?

We use a range of security measures, including encryption and authentication tools, to help protecting and maintaining the security, integrity and availability of your personal data.

Although the data transmission through the internet and the website may not guarantee total security against intruders, we and our providers and commercial partners will pull out our best efforts to implement and maintain physical, electronic and procedural security measures designed to protect your personal data according to the data protection requirements. Among others, we deployed the following:

- Restricted access to your personal data based, only upon need, and only regarding the communicated purposes;
- Transferring collected data only in an encrypted way;
- Storing highly confidential data (such as credit card related data) only in an encrypted way;
- Protecting the technology systems with firewalls to avoid the unauthorized access to your personal data; and
- Permanent monitoring the accesses to data technology systems bearing in mind the prevention, detection and impediment of the improper use of your personal data.

8. For how long do we keep your personal data?

We store your data only for the necessary period regarding the purpose under which they were collected.

Once reached the maximum retention period, your personal data will be irreversibly anonymized or safely destroyed.

For the purposes described on this Privacy Policy (BIG Impact communication and marketing), your personal data will be stored until the end of December 2021 and in the case you haven't removed your consent during this period.

9. With who can we share your personal data with and how do we keep it safe?

Imatch is the organizer of BIG Impact, which has as promoters Vodafone Portugal and Câmara Municipal de Cascais and partner Revista Visão.

So, your personal data may be accessed by the Promoters and Partners of the Competition for the purposes already described on this Privacy Policy if the participant accepts the Privacy Policy of the Promoters and Partners of BIG Impact, being this option present in the moment of the Application submission.

We guarantee that your personal data will be processed by the Promoters according with proper security measures.

Additionally, BIG Impact uses the Google Forms platform to collect startup applications for its competition. This way, your personal data can be accessed by Google Forms but only with the purpose to store your data.

Your personal data are stored inside our providers/partners' protected servers and are exclusively accessed and used under our policies and standards.

Please contact us* in case you want to demand the provision of information about the specific safeguards applied to the exportation of you data for suppliers/partners.

* [imatch contact details:](#)

email: hello@imatch.pt

mobile: +351 919 716 527

10. How can you change or remove your consent?

To remove the consent given to imatch (BIG Impact) it will be enough to contact us by e-mail to hello@imatch.pt or by post mail (Rua do Grilo 135, 1950-144 Lisboa), with the information about your data and reporting your will to be forgotten.

The last e-mail/letter sent to imatch will prevail above all previous informations.

11. How can you get in touch with us?

If you have any question related to our use of your personal data, please send an e-mail to hello@imatch.pt and you will be answered within a maximum period of 1 (one) month. If not, you can contact us through 919 716 527.

12. Your rights

Subject to certain conditions, you may have the right to ask us to:

- Release additional information about the use we make from your personal data;
- Release a copy of the personal data you gave us;
- Share the personal data you gave us with another responsible at your request;
- Update any inaccuracies on the personal data we collect;
- Delete personal data that is not legitimate anymore;
- Limit the way we use your personal data until the claim is investigated.

In case you want to exercite any of these rights we will analyse and respond within 1(one) month.

13. The right to complain to CNPD

In case you are unsatisfied with our use of your personal data or with our answer after executing any of these rights, you have the right to complain next to the control authority (Comissão Nacional de Proteção de Dados – CNPD | Rua de São Bento, nr 148, 3o, 1200-821 Lisboa | Tel: 351 213928400 | Fax: +351 213976832 | e-mail: geral@cnpd.pt).